

DOUBLE-SIDED 5"x7" PICTURE FRAME



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800-800-8000

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

9 mg "tar," 0.1 mg nicotine av.
per cigarette by FTC method.

PICTURE PERFECT

TWO 5" x 7" PHOTOGRAPHS SLIDE IN TO BE
DISPLAYED FROM BOTH FRONT AND BACK OF
THIS UNIQUELY DESIGNED, TABLETOP PICTURE
FRAME. IN YOURS FREE, FOR SENDING US
THE UPC SYMBOLS FROM 1 CARTON, OR 10
PACKS, OF NEXT CIGARETTES.

WHAT DID YOU
THINK OF NEXT?

TO SHOW OUR
APPRECIATION

SURVEY

KINDLY RESPOND AFTER SMOKING YOUR FREE PACKS OF NEXT.
1. NAME OF YOUR REGULAR CIGARETTE BRAND?
TOTAL: # PACKS

2. HOW DOES THE TASTE OF NEXT "TASTE"? (CHOOSE
ONE)
☐ SWEETER
☐ STRONGER
☐ SOFTER
☐ ABOUT THE SAME

3. WHICH OF THE FOLLOWING BEST DESCRIBES
YOUR TASTE? (CHOOSE ONE)
☐ SWEET
☐ STRONG
☐ SOFT
☐ ABOUT THE SAME

4. HOW WOULD YOU LIKE TO BE SERVED NEXT IN THE
FUTURE? (CHOOSE ONE)
☐ ONLY AS A SMOKE
☐ ONLY AS A SMOKE
☐ ONLY AS A SMOKE
☐ ONLY AS A SMOKE

5. ABOUT HOW MANY CIGARETTES DO YOU SMOKING YOUR
REGULAR CIGARETTE BRAND? (CHOOSE ONE)
☐ 1 TO 10
☐ 11 TO 20
☐ 21 TO 30
☐ 31 TO 40
☐ 41 TO 50
☐ 51 TO 60
☐ 61 TO 70
☐ 71 TO 80
☐ 81 TO 90
☐ 91 TO 100

6. IF YOUR REGULAR BRAND WAS NOT AVAILABLE, WOULD
YOU CONSIDER TRYING NEXT? (CHOOSE ONE)
☐ YES
☐ NO
☐ MAYBE

7. ARE THERE ANY OTHER REASONS WHY YOU WOULD
CONSIDER TRYING NEXT? (CHOOSE ONE)
☐ YES
☐ NO
☐ MAYBE

8. DO YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

9. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

10. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

11. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

12. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

13. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

14. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

15. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

16. IF YOU DISLIKE... (CHOOSE ONE)
☐ THE TASTE
☐ THE SMELL
☐ THE PACK
☐ THE CIGARETTE

ORDER FORM

To receive your free NEXT® Collection choice, kindly fill in the name
and address section within the above survey and check the box
below of the item desired. Make sure to include the proper number
of UPC symbols within the return envelope.

☐ Fountain Pen — 1 carton or 10 pack UPC symbols
☐ Ashtray Set — 3 carton or 30 pack UPC symbols
☐ Coffee Mug — 3 carton or 30 pack UPC symbols
☐ Coffee Maker — 7 carton or 70 pack UPC symbols
☐ Picture Frame — 7 carton or 70 pack UPC symbols

SEND YOUR ORDER FORM WITH ATTACHED ENVELOPE AND PACK IN THE MAIL.
SHIP TO: 10000 RIVERSIDE DRIVE, SUITE 100, RIVERSIDE, CA 92504-1000

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